

THE PULSE

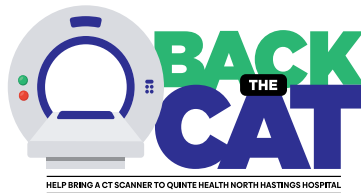
BROUGHT TO YOU BY:

NORTH HASTINGS HOSPITAL
FUND DEVELOPMENT



NORTH HASTINGS HOSPITAL FUND DEVELOPMENT NEWSLETTER | CAT SCAN EDITION

HISTORY IN THE MAKING:



The **BACK THE CAT** campaign is an unprecedented initiative to raise funds for North Hastings Hospital (NHH). By raising the bar and setting new standards, the campaign serves as a catalyst for future success and development, paving the way for a brighter and healthier future for the North Hastings community, inspiring generations to come, and leaving an indelible mark on the hospital's history.

Most Important Equipment NHH Will Have:

Providing cutting-edge diagnostic technology crucial for determining effective treatments, the CT scanner will be the most important piece of equipment in the hospital, closing a significant technology gap and transforming medical care in the region. Patients requiring a CT scan will no longer need to travel long distances, streamlining diagnosis and treatment timelines and driving improved patient outcomes. It will enhance hospital capabilities and enable the medical staff to deliver top-notch care to our community.

“In emergency medicine, a prompt and accurate diagnosis can separate life and death. There is no intervention that will improve the timeliness of care for our most vulnerable and critically ill patients more than a local CT scanner.”

– Dr. P. Keila

Most Money We Have Ever Had to Raise:

The Back the Cat campaign presents a significant challenge for North Hastings Hospital Fund Development as it requires raising the most substantial amount of money in the history of the Committee. The campaign's financial target is set at an unprecedented level, reflecting the magnitude of the need and serving as a testament to the belief in the commitment and determination of the people of North Hastings and surrounding areas to provide the best possible healthcare facilities for their community.

Largest Donation We Have Ever Received:

A significant milestone in the Back the Cat campaign was the receipt of the largest single donation ever received by North Hastings Hospital Fund Development. The Township of Faraday Council, who recognized the importance of the campaign's objectives, graciously contributed \$500,000 towards the fundraising efforts. This exceptional donation has not only provided a significant boost to the campaign but has also inspired others to contribute and support the cause.



North Hastings Fund Development Committee Chair, Kim Bishop, receives donation for Back the Cat from Mayor Dennis Purcell.

WHY ARE WE DOING THIS?

The campaign to bring a CT scanner to North Hastings Hospital is crucial for several reasons:

Enhanced Diagnostic Capabilities:

A computed tomography (CT) scanner combines a series of X-ray images taken from different angles around the body and uses computer processing to create cross-sectional images of the bones, blood vessels and soft tissues inside the body. CT scan images provide more detailed information than standard X-rays do. Having this powerful diagnostic technology at North Hastings Hospital will enable our healthcare professionals to accurately diagnose and evaluate a wide range of conditions, including injuries, tumours, infections, and cardiovascular diseases.

Improved Patient Care and Outcomes:

Timely and accurate diagnoses are crucial for developing appropriate treatment plans and initiating interventions promptly. With a CT scanner on-site, patients will no longer have to travel long distances to undergo imaging scans, reducing the stress and inconvenience associated with referrals to distant facilities. It will ensure faster access to critical diagnostic information and treatment, leading to better patient outcomes and an overall improved healthcare experience.

Emergency and Trauma Care:

The presence of a CT scanner at North Hastings Hospital will be particularly beneficial for emergency and trauma cases. In critical situations, quick and accurate diagnoses are paramount. Having a CT scanner on-site will allow for immediate imaging assessments, aiding emergency physicians in making rapid decisions and providing timely interventions. It will save valuable time, potentially save lives, and enhance the hospital's emergency response capabilities.

Attraction of Medical Professionals:

Access to advanced medical equipment, such as a CT scanner, is a significant factor in attracting and retaining skilled healthcare professionals. Having this technology available at North Hastings Hospital will make it a more attractive workplace for radiologists, radiologic technologists, and other specialists who rely on imaging for diagnosis and treatment to provide the best care possible.

Economic and Community Impact:

The introduction of a CT scanner to North Hastings Hospital can have positive economic and community impacts. Having advanced medical technology locally will help retain residents and attract new ones, as access to comprehensive healthcare is a crucial consideration for individuals and families when choosing a place to live. It can contribute to the growth and development of the local economy.

The availability of this advanced imaging technology will transform the hospital into a comprehensive healthcare centre, providing accessible and high-quality medical services to the North Hastings community.

Goal and Need:

The current goal of the North Hastings Hospital Fund Development Back the Cat campaign is to raise an additional \$300,000 to reach the minimum funding target of \$2.5 million.

Reaching this goal will ensure North Hastings Hospital has a critical technology that will benefit patients, medical professionals and our community.

The Back the Cat campaign not only serves to raise funds for a CT scanner but also raises awareness about the overall healthcare needs of our community and the importance of investing in local healthcare infrastructure.



Your investment today towards our \$2.5 million campaign means a tomorrow with faster, **MORE ACCURATELY** targeted care.



Please join US with a generous donation to the health of your community and **BACK THE CAT**

ENGAGING THE COMMUNITY:

The Back the Cat campaign has succeeded in fostering a strong sense of community engagement and support. The overwhelming response and active participation from individuals, businesses, and organizations have demonstrated the immense value placed on accessible and high-quality healthcare.



Pictured here are some of the members of the **North Hastings Hospital Auxiliary** and the **Back the Cat** team receiving a pledge of \$300,000 for the campaign.



Choices, an all volunteer program in Bancroft, has pledged a total of \$120,000 over the next 5 years for Back The Cat with their first instalment already made in early April 2023.

The Youths of Our Community Are Caring Today, for Tomorrow.



Students of **Bird's Creek Public School** donate \$200 from their Trinkets and Treasures Day. In total the B.C.P.S. has donated over \$5000.00 and is being recognized on our Donor Wall.



Colton McCaskie donates time and proceeds from his pop-up pencil shop, Pencil River, to North Hastings Hospital. North Hastings Hospital received a total of \$160.00

Visit our website to read about our many community partners that have BACKED THE CAT | www.nhhfd.ca/news
Sign up for our E-Newsletter for updates on the healthcare of our community | www.nhhfd.ca

Caring Today, for Tomorrow

Your donation is an investment in critically needed equipment for your community.

Telephone: 613-332-2825 X 6220

Online: www.nhhfd.ca

Mail: Please detach, complete and return this portion with your gift to:

QHC North Hastings Fund Development Committee

P.O. Box 157, Bancroft, ON K0L 1C0

Name: _____

Address: _____

City: _____ Province: _____

I would like to make a single gift of: \$25 \$50 \$100 \$250 Other Amount \$ _____

Please make cheques payable to: Quinte Health Care North Hastings

Please bill my credit card: Visa or Mastercard

Card #: _____ Expiry date: _____ CVV: _____

Charitable BN 119215556RR0001

ENGAGING THE COMMUNITY, CONTINUED:



The Town of Bancroft shows their support for Back the Cat with a donation of \$30,000. We are grateful to have the Town of Bancroft's support.



Hastings Highlands generously gifted Back the Cat \$25,000 as they recognize the need for the CT Scanner in our community.



North Kawartha Council recognizes that patients within their area are often sent to the Bancroft Emergency Dept. Thank you for the initial donation of \$11,000.



Boyer Motors generously pledged \$100,000 to Back The Cat. Brandon Boyer and Ryan Courtney realize the need for this necessary equipment to both serve their customers, staff and the community.



Kawartha Credit Union has been supporting our hospital for a number of years. This year Kawartha Credit Union is donating \$2,500 to support the Back the Cat campaign.



Back the Cat received \$500 from the ACW *In Memory of Trudy Mullett.* In honour / In Memory of a Loved One are terrific ways to donate to the hospital.

NORTH HASTINGS HOSPITAL FUND DEVELOPMENT COMMITTEE

Passionate about our mission, we are responsible for funding Quinte Health Care North Hastings and the QHC Health Care system.

- Kim Bishop, Chair
- Tom Malloy, Treasurer
- Debbie Speck, Donor Recognition
- Tammy Davis, RN BScN QHC North Hastings Hospital Site Lead & Manager Patient Services
- David MacLeod, Past Chair, NH Auxiliary
- Sharon Oram, Public Member
- Catherine (Cathy) Levia, Part Time Staff Support

Your support today improves local health care for tomorrow.

www.nhhfd.ca | (613) 332-2825 x 6220

 @QHCNorthHastingsFundDevelopment

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